

America 2.0 Poll: Summary of Findings

Major Problems Facing America Today

- The top three categories that are most problematic for America today include Energy, Healthcare, and Politics & Leadership. This was calculated by averaging the issues within each category that were considered to be “major problems.” For example, within the category of Healthcare, the percentage of respondents who considered the issues “cost of healthcare,” “access to healthcare,” or “quality of healthcare” to be major problems were averaged together to arrive at 71%.

| <u>Category</u> | <u>Major Problem</u> |
|------------------------------|----------------------|
| Energy | 79% |
| Healthcare | 71% |
| Politics & Leadership | 69% |
| Immigration | 67% |
| Business Ethics & Morals | 63% |
| National Security | 62% |
| Education | 60% |
| News Media Impact | 56% |
| Judicial System | 54% |
| The Country's Infrastructure | 51% |

America 2.0 Poll: Summary of Findings

Major Problems Facing America Today

- The general population noted dependence on foreign oil and the cost of healthcare as the most problematic issues America is facing today, followed by cost of fuel.
- Issues dealing with Energy, Healthcare, Immigration and Politics & Leadership all were in the top 10 major problems facing American today:
 - ⌞ Dependence on foreign oil (Energy) – 91%
 - ⌞ Cost of healthcare (Healthcare) – 91%
 - ⌞ Cost of fuel (Energy) – 88%
 - ⌞ Development of the energy supply & sources (Energy) – 84%
 - ⌞ Cost to social services from illegal immigration (Immigration) – 80%
 - ⌞ Honesty of political candidates (Politics & Leadership) – 79%
 - ⌞ Controlling illegal immigrants along U.S. borders (Immigration) – 78%
 - ⌞ Quality of political candidates (Politics & Leadership) – 74%
 - ⌞ Cost of political campaigns (Politics & Leadership) – 73%
 - ⌞ Number of lawsuits (Judicial System) – 73%
- Three of the top four problems have to do with Energy issues, which is understandable given the continued concern over high gasoline prices.
- Cost to social services from illegal immigration and controlling illegal immigrants along U.S. borders reflects the current debate in congress over a new immigration policy.

Various Issues America Faces Today By Category – Major Problem

| | National Rep 21+ | Male | Female |
|---|------------------|---------------|-----------------|
| Base: Total Respondents | Major Problem | Major Problem | Major Problem |
| | % | % | % |
| | | A | B |
| Healthcare | | | |
| Cost of healthcare | 91 | 90 | 91 |
| Access to healthcare | 64 | 60 | 68 _A |
| Quality of healthcare | 58 | 54 | 62 _A |
| Business Ethics & Morals | | | |
| Compensation for CEOs | 67 | 69 | 66 |
| Ethical leadership | 66 | 64 | 68 _A |
| Honest accounting | 63 | 62 | 65 |
| Social responsibility of companies | 57 | 55 | 59 _A |
| Energy | | | |
| Dependence on foreign oil | 91 | 90 | 92 |
| Cost of fuel | 88 | 86 | 90 _A |
| Develop. of the energy supply / sources | 84 | 84 | 84 |
| Conservation by consumers | 68 | 67 | 70 _A |
| Protection of the environment | 65 | 60 | 69 |

A/B Significantly higher than other wave at 90% confidence level
 Q.3 Below is a list of various issues that America is facing today. For each one, please indicate whether you feel it is a major problem facing the country, a minor problem or not a problem at all.

Various Issues America Faces Today By Category – Major Problem

| | National Rep 21+ | Male | Female |
|--|------------------|---------------|-----------------|
| Base: Total Respondents | Major Problem | Major Problem | Major Problem |
| | % | % | % |
| | | A | B |
| Immigration | | | |
| Cost to social services from illegal immigration | 80 | 79 | 82 |
| Controlling illegal immigration along U.S. borders | 78 | 75 | 81 ^A |
| Impact of crime from immigration | 62 | 58 | 65 ^A |
| Impact of terrorism from immigration | 62 | 57 | 67 ^A |
| Impact of immigration on American jobs | 60 | 56 | 63 ^A |
| Impact of immigration on American culture | 58 | 55 | 61 ^A |
| Education | | | |
| Cost of education | 72 | 69 | 74 ^A |
| Parental involvement | 71 | 69 | 72 |
| Capability of high school graduates | 65 | 64 | 67 |
| Quality of curriculum | 55 | 53 | 56 |
| Quality of teachers | 52 | 49 | 54 ^A |
| Standardized testing process | 46 | 44 | 48 |

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 Q.3 Below is a list of various issues that America is facing today. For each one, please indicate whether you feel it is a major problem facing the country, a minor problem or not a problem at all.

Various Issues America Faces Today By Category – Major Problem

| | National Rep 21+ | Male | Female |
|-------------------------------------|--------------------|--------------------|--------------------|
| Base: Total Respondents | Major Problem % | Major Problem % | Major Problem % |
| | | A | B |
| <u>National Security</u> | | | |
| Protection from terrorism | 69 | 63 | 75 ^A |
| Cities, ports' safety | 63 | 59 | 68 ^A |
| Evacuation procedures | 62 | 57 | 66 ^A |
| Airport safety | 53 | 46 | 59 ^A |
| <u>Judicial System</u> | | | |
| Number of lawsuits | 73 | 73 | 72 |
| Fairness of system | 50 | 46 | 54 ^A |
| Amount of awards from jury | 50 | 52 | 49 |
| Quality of judges | 42 | 39 | 44 ^A |
| <u>News Media Impact</u> | | | |
| Bias in news media presentation | 60 | 61 | 59 |
| Accuracy in news media presentation | 54 | 54 | 54 |
| What gets covered | 53 | 53 | 53 |

4 A/B Q.3 Significantly higher than other wave at 90% confidence level
 Below is a list of various issues that America is facing today. For each one, please indicate whether you feel it is a major problem facing the country, a minor problem or not a problem at all.

Various Issues America Faces Today By Category – Major Problem

| | National Rep 21+ | Male | Female |
|--|----------------------|----------------------|----------------------|
| Base: Total Respondents | <u>Major Problem</u> | <u>Major Problem</u> | <u>Major Problem</u> |
| | <u>%</u> | <u>%</u> | <u>%</u> |
| | | A | B |
| <u>Politics & Leadership</u> | | | |
| Honesty of political candidates | 79 | 76 | 81 _A |
| Quality of political candidates | 74 | 71 | 76 _A |
| Cost of political campaigns | 73 | 74 | 72 |
| Influence of special interests | 71 | 74 _B | 68 |
| Politicians' ability to have honest & respectful debate | 67 | 67 | 68 |
| Media scrutiny of candidates | 49 | 49 | 49 |
| <u>The Country's infrastructure (bridges, roads, tunnels, etc.)</u> | | | |
| Government's attention to infrastructure | 56 | 56 | 55 |
| Safety of our infrastructure | 50 | 48 | 53 _A |
| Quality of construction/repair | 46 | 45 | 48 |

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 Q.3 Below is a list of various issues that America is facing today. For each one, please indicate whether you feel it is a major problem facing the country, a minor problem or not a problem at all.

Summary of Findings

Demographic Overview of Major Problems Facing America Today

- Focus on Ethnicity:
 - γ The following issues were cited more by Caucasians than Minorities as being major problems:
 - Compensation for CEO's, Dependence on foreign oil, development of energy supply and sources, cost to social services, controlling immigration along U.S. borders, impact of immigration on American jobs and culture, protection from terrorism, amount of awards from jury, cost of political campaigns.
 - γ Two issues were cited significantly more by minorities than Caucasians as being major problems:
 - Access to healthcare, fairness of judicial system
- Focus on Income and Education:
 - γ An overwhelming majority of issues cited as being major problems were significantly more likely to be cited by lower income and less educated Americans than higher income and more educated Americans.
 - γ There were only two issues cited more significantly by college educated Americans than non-college educated Americans:
 - Ethical leadership (Business Ethics & Morals) and Influence of Special Interests (Politics and Leadership)

America 2.0 Poll: Summary of Findings

Demographic Overview of Major Problems Facing America Today (continued)

- Focus on Gender:
 - γ Females found an overwhelming majority of issues to be major problems significantly more than males.
 - γ One issue males thought to be a major problem more so than females was the influence of special interests. This was also the case with college graduates more so than less educated individuals.
- Focus on Region
 - γ Northeast – All four National Security issues (Protection from terrorism, cities/ports' safety, evacuation procedures and airport safety) are considered to be major problems significantly more in the Northeast than the rest of the country.
 - γ Midwest – Energy and Immigration issues are seen as being major problems more in the Midwest than most of the rest of the country.
 - γ South and West – The capability of high school graduates, quality of curriculum and quality of teachers were seen as being major problems in both the South and West significantly more than in the Northeast and Midwest.

America 2.0 Poll: Summary of Findings

One Problem Respondents Would Fix First in Each Category

- Healthcare and National Security had issues that respondents clearly thought needed to be fixed first over other issues within those categories. For the remaining categories, there was more of an even spread among the issues. The issues that would be fixed first in each category are:

| <u>Category</u> | <u>Issue</u> | <u>% Fix First</u> |
|------------------------------|--|--------------------|
| Healthcare | Cost of healthcare | 71% |
| National Security | Protection from terrorism | 61% |
| News Media Impact | Accuracy in news media presentation | 41% |
| Immigration | Controlling illegal immigration along U.S. borders | 39% |
| The Country's Infrastructure | Safety of our infrastructure | 39% |
| Judicial System | Fairness of system | 37% |
| Politics & Leadership | Honesty of political candidates | 36% |
| Business Ethics & Morals | Ethical leadership | 33% |
| Energy | Cost of fuel | 33% |
| Education | Parental involvement | 22% |
| Education | Cost of education | 22% |

One Problem Would Fix First - By Category

| | National Rep 21+ | Male | Female |
|--|-----------------------|----------------------------|----------------------------|
| Base: Respondents who answered Major Problem/Minor Problem | <u>Fix First</u> % | <u>Fix First</u> % A | <u>Fix First</u> % B |
| <u>Healthcare</u> | | | |
| Cost of healthcare | 71 | 70 | 72 |
| Access to healthcare | 19 | 20 | 18 |
| Quality of healthcare | 10 | 10 | 10 |
| <u>Business Ethics & Morals</u> | | | |
| Ethical leadership | 33 | 31 | 34 |
| Compensation for CEOs | 28 | 31 | 26 |
| Honest accounting | 21 | 20 ^B | 23 |
| Social responsibility of companies | 17 | 18 | 17 |
| <u>Energy</u> | | | |
| Cost of fuel | 33 | 27 | 38 ^A |
| Dependence on foreign oil | 29 | 31 ^B | 26 |
| Develop. of the energy supply / sources | 26 | 28 ^B | 25 |
| Protection of the environment | 7 | 9 | 7 |
| Conservation by consumers | 5 | 5 | 5 |

A/B Significantly higher than other wave at 90% confidence level

Q.4 Now, I'd like you to tell us which one problem in each category you would fix first if you were in charge.

9 *Among those who consider issue a major/minor problem

One Problem Would Fix First - By Category

| | National Rep 21+ | Male | Female |
|--|-----------------------|----------------------------|----------------------------|
| Base: Respondents who answered Major Problem/Minor Problem | <u>Fix First</u> % | <u>Fix First</u> % A | <u>Fix First</u> % B |
| <u>Immigration</u> | | | |
| Controlling illegal immigration along US borders | 39 | 41 | 38 |
| Cost to social services such as health, education, etc. from illegal immigration | 33 | 31 | 34 |
| Impact of immigration on American jobs | 10 | 11 | 9 |
| Impact of terrorism from immigration | 9 | 8 | 10 |
| Impact of immigration on American culture | 4 | 4 | 4 |
| Impact of crime from immigration | 4 | 4 | 5 |
| <u>Education</u> | | | |
| Parental involvement | 22 | 22 | 22 |
| Cost of education | 22 | 22 | 23 |
| Capability of high school graduates | 18 | 20 | 17 |
| Quality of teachers | 16 | 15 | 17 |
| Quality of curriculum | 13 | 14 | 13 |
| Standardized testing process | 8 | 8 | 8 |

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Q.4 Now, I'd like you to tell us which one problem in each category you would fix first if you were in charge.

10 *Among those who consider issue a major/minor problem

One Problem Would Fix First - By Category

| | National Rep 21+ | Male | Female |
|--|-----------------------|-----------------------|-----------------------|
| | <u>Fix First</u> % | <u>Fix First</u> % | <u>Fix First</u> % |
| Base: Respondents who answered Major Problem/Minor Problem | | | |
| <u>National Security</u> | | | |
| Protection from terrorism | 61 | 59 | 63 |
| Cities, ports' safety | 17 | 19 _B | 16 |
| Evacuation procedures | 16 | 16 | 16 |
| Airport safety | 6 | 5 | 6 |
| <u>Judicial System</u> | | | |
| Fairness of system | 37 | 33 | 41 _A |
| Number of lawsuits | 33 | 35 _B | 31 |
| Quality of judges | 16 | 16 | 16 |
| Amount of awards from jury | 14 | 16 _B | 12 |
| <u>News Media Impact</u> | | | |
| Accuracy in news media presentation | 41 | 36 _B | 46 _A |
| Bias in news media presentation | 36 | 41 | 31 |
| What gets covered | 23 | 23 | 23 |

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 Q.4 Now, I'd like you to tell us which one problem in each category you would fix first if you were in charge.
 *Among those who consider issue a major/minor problem

One Problem Would Fix First - By Category

| | National Rep 21+ | Male | Female |
|--|-----------------------|----------------------------|----------------------------|
| Base: Respondents who answered Major Problem/Minor Problem | <u>Fix First</u> % | <u>Fix First</u> % A | <u>Fix First</u> % B |
| <u>Politics & Leadership</u> | | | |
| Honesty of political candidates | 36 | 34 | 38 |
| Influence of special interests | 24 | 29 _B | 20 |
| Quality of political candidates | 19 | 18 | 20 |
| Cost of political campaigns | 12 | 11 | 12 |
| Politicians' ability to have honest & respectful debate | 5 | 5 | 5 |
| Media scrutiny of candidates | 4 | 4 | 5 |
| <u>The Country's infrastructure (bridges, roads, tunnels, etc.)</u> | | | |
| Safety of our infrastructure | 39 | 37 | 41 _A |
| Government's attention to infrastructure | 31 | 35 ^B | 27 |
| Quality of construction/repair | 30 | 28 | 32 |

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Q.4 Now, I'd like you to tell us which one problem in each category you would fix first if you were in charge.

*Among those who consider issue a major/minor problem

America 2.0 Poll: Summary of Findings

Problems Respondents Would Fix First, Second, or Third

- Respondents were shown the problems in each category that they said they would fix first, and asked to indicate the problem they would fix first, second and third overall, i.e., regardless of category.
- The cost of healthcare, the cost of fuel, protection from terrorism and controlling illegal immigration are the major problems Americans would fix first.
- The next group of major problems that Americans would want to fix all have to do with Energy issues – dependence on foreign oil and development of energy supply and sources.

Top 10 Problems Would Fix First

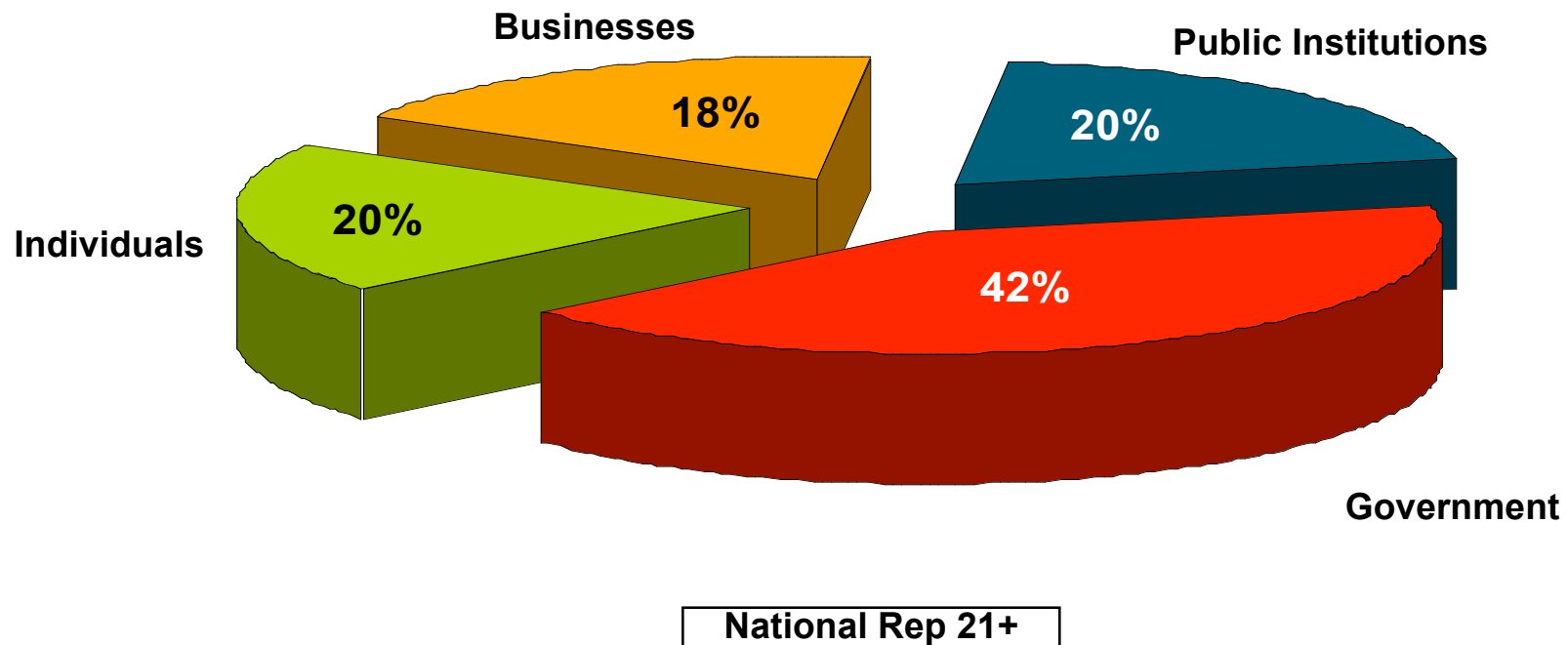
| | Fix 1st | Fix 1st/2nd | Fix 1st/2nd/3rd |
|--|----------------|--------------------|------------------------|
| Cost of healthcare (Healthcare) | 13% | 30% | 43% |
| Cost of fuel (Energy) | 13% | 20% | 25% |
| Protection from terrorism (National Security) | 10% | 22% | 33% |
| Controlling illegal immigr. along US borders (Immigr.) | 10% | 17% | 22% |
| Dependence on foreign oil (Energy) | 9% | 16% | 21% |
| Develop. of energy supply & sources (Energy) | 7% | 13% | 18% |
| Access to healthcare (Healthcare) | 5% | 9% | 13% |
| Cost to social services from illegal immigr. (Immigr.) | 4% | 8% | 12% |
| Honesty of political candidates (Politics/Leadership) | 4% | 6% | 9% |
| Influence of special interest (Politics/Leadership) | 3% | 6% | 9% |

America 2.0 Poll: Summary of Findings

Responsibility for Fixing Problem by Government, Public Institutions, Business and Individuals

- Americans think that the government (42%) has the greatest responsibility of fixing the problems that we face today. This may be due to the issues cited as being the most problematic, such as Politics & Leadership, Immigration, Energy and Healthcare.
- After government, responsibility for fixing these problems falls equally to
 - γ Public institutions (20%)
 - γ Individuals (20%)
 - γ Businesses (18%).

Responsibility For Fixing Problem by Government, Public Institutions, Businesses and Individuals



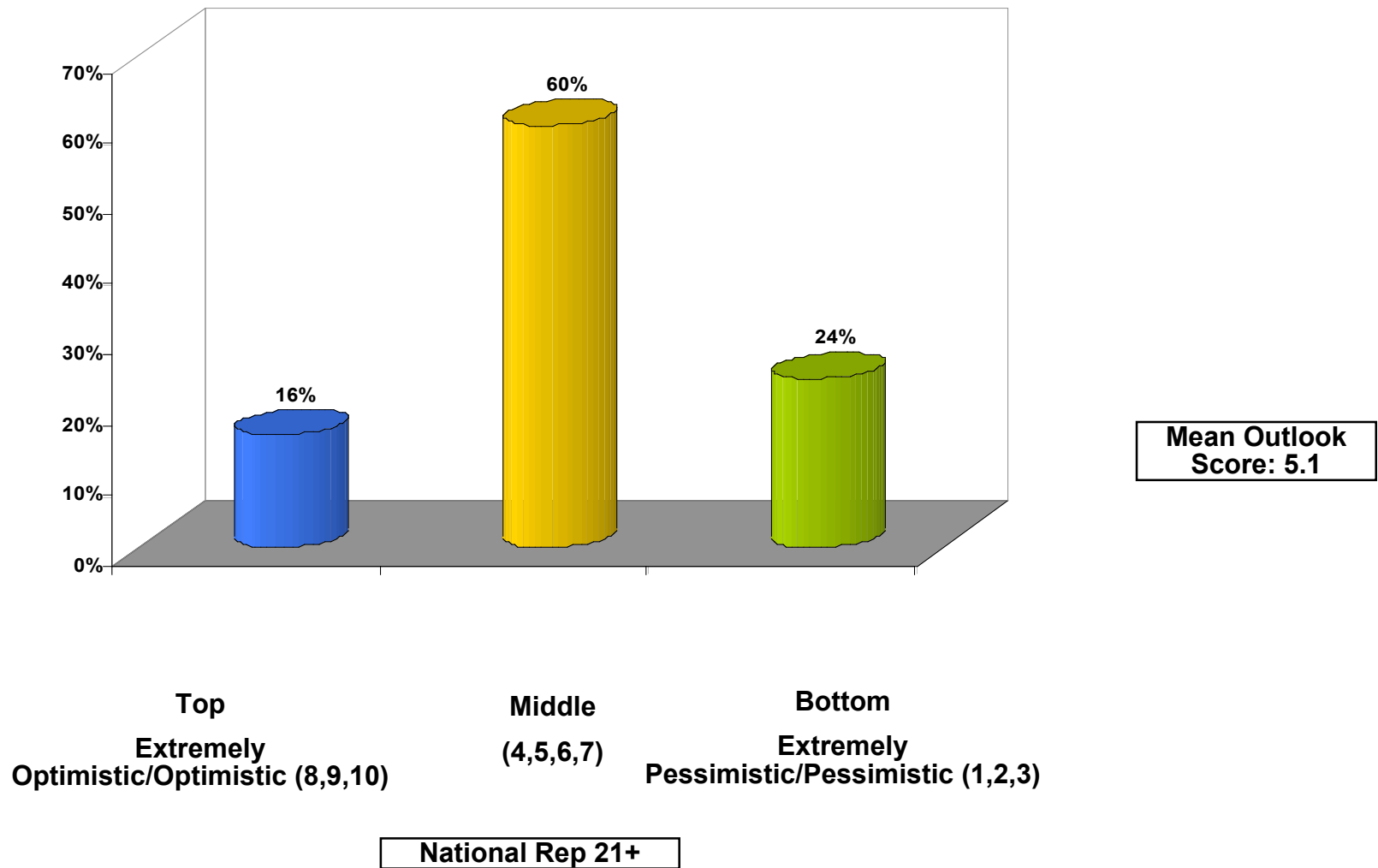
Q.8 Consider all of the problems you told us need fixing. How would you divide the responsibility for fixing these problems across the following 4 groups: government, public institutions (such as hospitals, universities, foundations, etc.), businesses, and individuals? Below, please enter how much responsibility (in %'s) you think each group has in fixing these problems. Please enter a "0" for % not used in calculation.

America 2.0 Poll: Summary of Findings

Optimistic/Pessimistic on America Solving Problems

- There are slightly fewer optimistic people in America who think these problems can be fixed than those who are pessimistic that these problems can be fixed.
- Fewer than one-in-five (16%) respondents are extremely optimistic/optimistic (8,9,10) compared to 24% of those who are extremely pessimistic/pessimistic (1,2,3).
 - γ Six-in-ten (60%) respondents feel neutral (4,5,6,7) on whether America can solve it's problems.

Optimistic/Pessimistic on America Solving Problems



Q.9 On the scale below, please select a number to indicate how pessimistic or optimistic you are that America can solve its problems. Scale from "1" to "10" where "10" means Extremely Optimistic and "1" means Extremely Pessimistic.

Demographic Profile (based on weighted data)

| | National Rep 21+ | Male | Female |
|-------------------------|------------------|-------|--------|
| Base: Total Respondents | (2005) | (964) | (1041) |
| | % | % | % |
| Gender | | (A) | (B) |
| Male | 48 | 100 | - |
| Female | 52 | - | 100 |
| Age (Net) | | | |
| 21-34 | 27 | 24 | 30 A |
| 35-54 | 42 | 40 | 43 |
| 55+ | 31 | 36 B | 27 |
| Region (Net) | | | |
| Northeast | 20 | 21 | 20 |
| Mideast | 24 | 23 | 25 |
| South | 35 | 34 | 35 |
| West | 21 | 22 | 20 |

A/B Significantly higher than other wave at 90% confidence level

Demographic Profile (based on weighted data)

| | National Rep 21+ | Male | Female |
|--------------------------|------------------|-------------------|--------------------|
| Base: Total Respondents | (2005) % | (964) % (A) | (1041) % (B) |
| Education (Net) | | | |
| High School Grad or less | 21 | 19 | 24 |
| 1-3 years college | 42 | 44 | 40 ^A |
| College Grad + | 37 | 37 | 36 |
| Race | | | |
| Caucasian | 86 | 87 | 86 |
| African-American | 4 | 4 | 5 |
| Asian | 3 | 3 | 3 |
| Hispanic | 3 | 2 | 3 |
| Other | 4 | 3 | 4 |
| Income (Net) | | | |
| Under \$25,000 | 19 | 17 | 21 |
| \$25,000 - \$49,000 | 25 | 26 | 25 ^A |
| \$50,000 or more | 56 | 57 | 54 |

A/B Significantly higher than other wave at 90% confidence level

Methodology

| | |
|-----------------------------|---|
| Who: | General population |
| How Many: | <ul style="list-style-type: none">● 2,005 general population 21+ (data was weighted on gender and age to reflect the U.S. population. Source: U.S. Bureau of the Census)<ul style="list-style-type: none">γ 27% age 21-34γ 42% age 35-54γ 31% age 55+γ 48% malesγ 52% females |
| How: | A 10 minute online survey was conducted |
| Where: | Nationally representative sample drawn from Synovate's Consumer Opinion Panel |
| When: | <ul style="list-style-type: none">● May 11 – May 16, 2006 |
| Statistical Testing: | The data have been tested for significant differences at the 90% confidence level |