

2008 Editorial Calendar

January

Guide: Fitness—Trends and news in weight loss, fitness and motivation

AD CLOSE: 10/25/07 **ON-SALE:** 12/18/07

February

Special Report: New Advances in Heart Health

Guide: Family Food—Winter comfort foods, kitchen gadgets, new packaged products and seasonal ingredients

AD CLOSE: 11/23/07 **ON-SALE:** 1/22/08

March

Special Report: Medical Breakthroughs

Guide: Family Money—Financial advice for every stage of life including planning for college, buying a home and retirement

AD CLOSE: 12/24/07 **ON-SALE:** 2/19/08

April

Special Report: Environment Update

Guide: All About You!—Products and advice to help you look and feel your best inside and out

AD CLOSE: 1/25/08 **ON-SALE:** 3/18/08

May

Special Issue: Best of America

Special Report: Inspiring Stories of Amazing People

Guide: Guest “Bests”—Picks from celebrities including food, cars, pets, technology, beauty and more

AD CLOSE: 2/22/08 **ON-SALE:** 4/15/08

June

Guide: Home & Garden—Backyard before and after photos, tools and ideas to enjoy outdoor fun

AD CLOSE: 3/25/08 **ON-SALE:** 5/20/08

July

Guide: Family Fun for Every Budget—Creative ideas for fun vacations, cooking, entertainment and more

AD CLOSE: 4/24/08 **ON-SALE:** 6/24/08

August

Guide: Technology Guide—The latest in handheld devices and household appliances from the Consumer Electronics Show and other sources

AD CLOSE: 5/23/08 **ON-SALE:** 7/22/08

September

Special Issue: Humor

Guide: Back to School—Getting your whole home organized to make balancing your schedule less hectic

AD CLOSE: 6/24/08 **ON-SALE:** 8/19/08

October

Special Issue: Great Ideas

Guide: Simplify Your Life to Live Greener—Determining priorities to live with fewer demands and new ways to be earth-friendly

AD CLOSE: 7/25/08 **ON-SALE:** 9/23/08

November

Special Report: Election Coverage

Guide: Holiday Entertaining—Ideas for stress-free gatherings with step-by-step advice

AD CLOSE: 8/25/08 **ON-SALE:** 10/21/08

December

Special Report: Real Life Miracles

Guide: The Art of Gift Giving—Great gift ideas, plus wrapping ideas, best shopping web sites and more

AD CLOSE: 9/24/08 **ON-SALE:** 11/18/08

Editorial subject to change.