

2009 Readers Digest *Large Print*

2009 CLOSING & ON-SALE DATES

ISSUES	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC
REGIONAL SPLITS AND INSERTS Due Dates for Space, Order	Nov-3	Dec-1	Jan-2	Feb-2	Mar-2	Apr-1	May-1	Jun-1	Jul-1	Aug-3	Sep-1	Oct-1
NATIONAL and SPECIAL MONTHLY EDITIONS Due Dates for Space and Order	Nov-7	Dec-12	Jan-9	Feb-6	Mar-6	Apr-10	May-8	Jun-12	Jul-10	Aug-14	Sep-11	Oct-9
DUE DATE FOR AD FILE MATERIAL	Nov-10	Dec-15	Jan-12	Feb-9	Mar-9	Apr-13	May-11	Jun-15	Jul-13	Aug-17	Sep-14	Oct-12
INSERTS (PRINTED OR SUPPLIED)												
FILES IF RD PRINTS	Nov-7	Dec-5	Jan-7	Feb-4	Mar-5	Apr-6	May-7	Jun-5	Jul-7	Aug-7	Sep-8	Oct-8
SUPPLIED PRINTED INSERTS	Nov-17	Dec-17	Jan-19	Feb-16	Mar-16	Apr-20	May-22	Jun-19	Jul-20	Aug-21	Sep-21	Oct-19
ON SALE DATES	Dec-23	Jan-27	Feb-24	Mar-24	Apr-21	May-26	Jun-30	Jul-28	Aug-25	Sep-29	Oct-27	Nov-24