

'09 editorial calendar

january

AD CLOSE ON-SALE

Winter Get Fit 10/29/08 12/16/08

Selecciones' editors help readers shake off the winter "blahs" and get started on a year-round exercise and diet regimen.

Financial Smarts

Readers get sound guidance on how to stretch their dollars to make the most out of life.

february

AD CLOSE ON-SALE

Special Health Issue 12/01/08 01/20/09

Selecciones introduces the latest medical breakthroughs and provides the inside scoop on the 41 things doctors don't tell you.

march

AD CLOSE ON-SALE

Personal Inspiration 12/17/08 02/17/09

Be moved by stories of those who have triumphed over tragedy and hardship—plus, learn what keeps them motivated.

april

AD CLOSE ON-SALE

The Green Issue 01/28/09 03/17/09

Selecciones provides new ways and easy solutions to live a more "green" lifestyle.

Food and Entertaining with Chef Daisy Martínez

In time for Easter festivities, celebrity chef and contributing editor Daisy Martínez shares recipes that please the palate and satisfy the soul.

may

AD CLOSE ON-SALE

Súper Mamás 02/25/09 04/14/09

Each year, *Selecciones* recognizes remarkable Hispanic mothers that are making a difference in their families, communities and world.

june

AD CLOSE ON-SALE

Summer Shape-Up 04/01/09 05/19/09

Diet and fitness secrets for readers who want to make the most of the warm months, get outdoors and be fit.

* Beauty and Skin Guide

Summer tips and trends to help readers look and feel their best.

july

AD CLOSE ON-SALE

The Family Issue 05/06/09 06/23/09

For *Selecciones* readers, family is the most important part of life, and this issue celebrates that belief by exploring the bonds that strengthen, sustain and enrich their lives.

august

AD CLOSE ON-SALE

Education Issue 06/03/09 07/21/09

Head back-to-school with *Selecciones*.

september

AD CLOSE ON-SALE

Humor and Happiness 07/01/09 08/18/09

If laughter is the best medicine, this issue is a must-have in every healthy home. *Selecciones* explores and celebrates the power of joy and laughter.

* Beauty and Skin Guide

Autumn tips and trends to help readers look and feel their best.

october

AD CLOSE ON-SALE

Generación Latina 08/05/09 09/22/09

Hispanic Heritage Month

To honor and celebrate the history and rich traditions of the Hispanic world, *Selecciones* salutes the next generation of Latinos by showcasing young Hispanics doing truly extraordinary things.

november

AD CLOSE ON-SALE

The Importance of Giving Back 09/02/09 10/20/09

The month of November is the ideal time to acknowledge good fortune and inspire altruism. *Selecciones* highlights the causes and organizations that make our world a better place.

december

AD CLOSE ON-SALE

Holiday Celebrations: 09/30/09 11/17/09

Food and Entertaining with Chef Daisy Martínez

Celebrity chef Daisy Martínez shares her favorite holiday recipes and party ideas with an audience that loves to gather together with family and friends.

*Special Advertising Sections

Please note: Editorial content is subject to change.

For more information, please contact *Selecciones'* Publisher, Cindy Hack at (212) 850-7212.

Selecciones