

Print

Reader's Digest Magazine

The Reader's Digest flagship print magazine delivers simplified advice to enrich the lives of our 23.6 million readers.

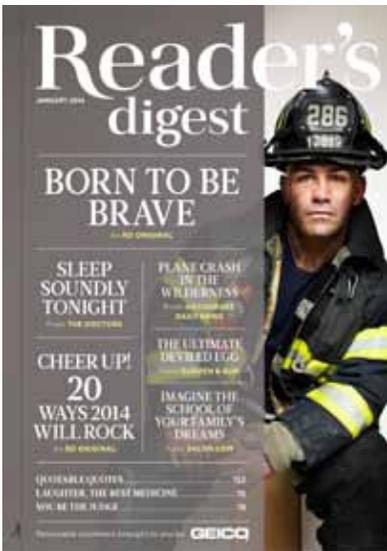
Our readers have proven to be the most loyal among the competitive set, with nearly half (46%) of them reading only Reader's Digest.

And our average reader spends 50 minutes with every issue, placing us in the top 20 among all magazines.

Reader's Digest Large Print

Everything you love about Reader's Digest, only larger.

With this large-print version of America's favorite magazine, even more people can enjoy the articles, jokes, tips and true stories our readers love. This oversized, easy-to-read format makes Reader's Digest one of the few magazines to serve the visually impaired.



Online

ReadersDigest.com

Bringing in more than 5 million unique visitors a month, ReadersDigest.com condenses all of the information our readers want into one convenient destination, giving time-starved consumers a one-stop site that's updated daily with actionable tips, health advice, recipes and more.

Social Media

Facebook, Twitter, Pinterest

The uniquely loyal Reader's Digest audience puts us in prime position to engage on social media. We have 1.4 million+ "Likes" on Facebook and more than 57,000 followers on Twitter.



Digital Editions

Reader's Digest has developed a strong tablet presence, with more than 3.7 million iPad, Kindle, Nook, Google Play and Zinio downloads. Featuring rich media content, share functionality and interactive features, our digital editions are engaging users in new and exciting ways.



Newsletters

Reader's Digest sends almost 1 million opt-in eNewsletters each week, allowing consumers to handpick the information they receive in their inbox. Targeted emails — including Random Reads, Health Reads, Funny Reads, 13 Things and Reverse Diabetes — bring our customers the tips and advice they want delivered straight to their inbox.

Mobile

Reader's Digest has created relevant mobile apps based on our best-known content, including Jokes, Easy Meals and Easy Home Remedies. More than 300,000 Reader's Digest mobile apps have been downloaded, establishing a strong multi-platform presence and providing our customers with the content they want, where and when they want it.

